

121 W. Broadway St.
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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Second Annual Trout Derby set for Jan. 22 at Whitley Place *Catch-and-keep tourney seeks participants 14 and under*

PROSPER (January 11, 2011) Experienced and first-time anglers will have equal footing in the upcoming Second Annual Prosper Parks and Recreation Trout Derby slated for Saturday, Jan. 22, 2011 at the pond in the Whitley Place neighborhood near First Street, west of Custer Road, according to Wade Harden, Prosper Parks and Recreation Department Senior Planner.

The tournament, designed specifically for kids 14-and-under, starts at 9 a.m. and concludes at 11 a.m. Following the derby, adults will be able to fish, though a valid fishing license is required for those 16 years and older.

“There is no charge to enter or to view the action and parking is free. Pre-registration is not required and entrants may simply arrive at the site on the day of the tournament,” he said. Judging will occur during the tournament.

“Like last year, our goal is to get youngsters interested in fishing as a wholesome activity that they can enjoy for the rest of their lives with their families,” added Harden. Breakfast snacks will precede the tournament and in addition to the winners’ prizes, several area businesses have donated a number of door prizes that all participants will be eligible to win. Drawing for door prizes will occur throughout the two-hour tournament.

The event is sponsored by Pond Medics and Academy Sports and Outdoors. “Our main sponsors have come back for the second year, and we’re all very grateful to them, as well as to the businesses that have provided door prizes and other assistance,” said Harden.

The Town of Prosper will take charge of stocking the pond with fully-grown rainbow trout, purchased from the Texas Parks and Wildlife Dept., which plans to supplement the total with their own addition of mature trout.

The tournament is a catch-and-keep event. While there will be bait available at the site, people are encouraged to provide their own. Suggested lures include spoons, dry flies, streamers, inline spinners, such as those produced by Super Duper, Panther Martin, Mepp’s, Rooster Tails, and Berkeley Power Bait for trout.

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In addition to the tournament, representatives of the Town's Fire Department will provide an exhibit featuring the Town's main fire engine. Young and old alike are encouraged to visit with the firefighters and learn more about the Town's capabilities in fighting fires and saving lives.

Moreover, the Parks and Recreation Department will be taking orders for hand tile prints for the Children's Wall at Ralph Boyer Park. A few spaces for the tiles remain, and park officials anticipate that the last tiles will be sold at the tournament. For more information on the tournament or the hand tiles, please contact Wade Harden at wade_harden@prospertx.gov or (972) 346-3502 or visit www.prospertx.gov.

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ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 9,000 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 90,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."